

Star Award Finalist 2010

Nomination: STRATEGY SOFTWARE

PRODUCT REVIEW

VANTAGEPOINT

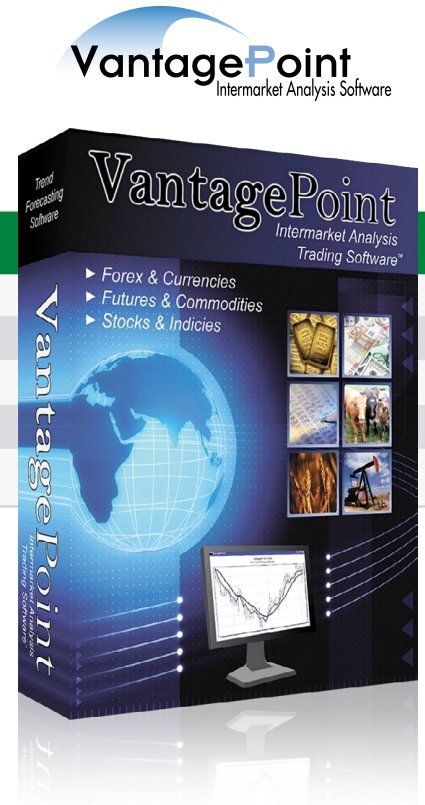
Intermarket Analysis Software

DETAILS

Company:	Market Technologies, LLC
Location:	Wesley Chapel, FL 33544
Phone:	800-732-5407
Web site:	www.TraderTech.com
Category:	Strategy Software
Price:	See website for details.

When one sits down to review a product, the first thought usually goes to quality – is this product qualitative and worth its cost? The answer forms the foundation for the review. Up front and to the point, from my own product review of **VantagePoint Intermarket Analysis Software**, and what independent researchers have shown about its predictive accuracy at forecasting financial markets, VantagePoint, the brainchild of famed trading software pioneer Louis Mendelsohn, who founded Market Technologies in 1979, is certainly of high quality and worth every penny of what it costs. Mendelsohn is credited with being the first person in the world to introduce both strategy back testing and intermarket analysis in commercially available trading software for the personal computer. He has spent an entire adult lifetime as a technical analyst, trading software developer, and innovator in applying computerized analytic technologies, including artificial intelligence, to the task of market analysis and trend forecasting. VantagePoint, first introduced by him in 1991 and now more than 20 years since he first applied neural network pattern recognition to the financial markets, is a highly polished, powerful, yet extremely easy-to-use, package that has stood the test of time. Each new version that is released only gets better with age.

VantagePoint is not an automated trading system. It does not produce buy/sell signals, entry/exit points, or risk-management considerations. Yet, as a trend forecasting predictive, informational tool, VantagePoint is extremely automated and highly accurate, which removes a lot of the work necessary to find and confirm potentially highly profitable trades. For example, its IntelliScan® feature instantly locates potential trades based on over 70 technical filters that you can customize, and when you see a potential trade, a mouse click instantly takes you to the associated chart for the selected market. (This information is also available in daily and historical data tables, which are exportable into Excel). And if you want to analyze that market using different, or more, predictive technical indicators, a couple more mouse clicks and a new chart with the newly selected indicators pops up. So, if VantagePoint doesn't give you buy/sell signals, entry/exit points, or risk-management considerations, what does it do and why is it so worthwhile? VantagePoint produces unique predictive, technical indicators that make short-term, highly accurate trend forecasts.



The forecasts derive from Mendelsohn's proprietary, patent-pending technologies involving neural networks applied to global intermarket analysis. Having a tool that can identify and forecast trends (particularly impending changes in trend direction that are about to occur within a day or two) reliably and consistently is more than helpful, if your goal is to be successful at trading. With this sort of information at your fingertips, you become insulated from the zigs and zags of the markets that typically separate individual traders from their trading capital. Instead, by being able to anticipate trend changes, you're able to benefit financially from these increasingly more frequent market movements.

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Product Overview

VantagePoint provides leading indicators (more on this later) for more than 600 markets in four major categories: **forex, futures & commodities, stocks,** and **exchange-traded funds (ETFs)**. The **forex** category includes the eight major currency pairs and 13 important cross rate pairs. The **futures** category covers all of the major financial and commodity markets. In addition to the 12 U.S. Stock Sectors found in previous versions, the newest version has added even more U.S. stocks. Plus, for the first time VantagePoint now covers **12 brand new Sectors of Indian stocks** (certain restrictions exist), and **12 brand new sectors of Canadian stocks**. Additionally, Market Technologies has expanded VantagePoint's forecasting coverage of ETFs. You can now track **Canadian ETFs**, in addition to U.S., international, short, and ultra- short funds. VantagePoint's predictive capabilities demand a lot of global market data, but keep in mind, the IntelliScan[®] feature instantly identifies potential high octane trades based on your chosen criteria.

For decades, even before computerized technical analysis made its debut, traders around the world have had to accept the fact that technical analysis is a hindsight activity in which lagging technical indicators are used alone or in combination to confirm price action and trend formations after-the-fact.

VantagePoint operates under a totally different premise and one that has become increasing more necessary given the increasing globalization of the financial markets in which domestic markets react to one another and to related markets all over the globe.

The new normal today is that markets no longer move in isolation of one another, and therefore cannot be analyzed in isolation. Mendelsohn was the first trading software developer to recognize this emerging phenomenon in the late 1980s resulting in the creation of VantagePoint, which relies on global intermarket data, and leading technical indicators derived from Mendelsohn's proprietary application of neural network to the intermarket data.

“ This patent-pending analytical process is the underpinning of VantagePoint's unique status in the world of trading software. In a nutshell, no other commercially available trading software exists that can replicate what VantagePoint does. ”

Why then, is VantagePoint worth its price tag? The answer resides in two facts. The first is anecdotal. Since 1991, thousands of traders, in some 125 countries, have relied upon the software. In fact, Market Technologies' website has numerous customer videos of traders from all walks of life, in which these individual traders share their experiences and successes with VantagePoint. Many of them talk openly about how VantagePoint turned their trading around. The second is scientific. Independent testing over two decades has verified the accuracy performance statistics of VantagePoint's Predicted Neural Index (PIndex). This powerful leading indicator has been studied and evaluated numerous times over the past two decades and continues to impress traders and independent researchers with its predictive accuracy at forecasting trends and alerting traders to trend changes that are on the horizon but which have not yet fully formed.

This is where VantagePoint users have a leg-up on other traders still relying on trend following technical indicators. The latest round of testing on this predictive indicator includes two recent studies, one independent, and one that was conducted by Mendelsohn's research staff, referred to as the Predictive Technologies Group.

Mendelsohn has spent millions of dollars over the years on R&D and the performance stats on VantagePoint's PIndex clearly show that he's gotten an outstanding return on his investment. The in-house study (10/30/2009 to 4/30/2010) demonstrated results that showed an accuracy rate for the PIndex in the following sectors.

COMMODITIES	78.1%
FOREX	79.1%
ETFs	76.4%
STOCKS	77.3%

A recent independent study, spanned more than a year of trading ending Sept. 22, 2010, showed the following results on a number of markets randomly selected, as follows:

S&P 500 INDEX E-MINI FUTURES	79.2%
CANADIAN NATIONAL RAILWAY	77.0%
APPLE	81.2%
GOLD FUTURES	79.6%
CRUDE-OIL FUTURES	79.2%

Conclusion

VantagePoint offers traders unique leading technical indicators with a long record of proven accuracy. These indicators derive from intermarket analysis and an "intelligent" neural-network process that uses hidden patterns and relationships between markets to derive trend forecasts and leading indicators that can anticipate trend changes. This process provides a unique perspective on markets that uses foresight instead of hindsight, which you won't find in any other commercially available analytical software package at any price. Market Technologies helps all new customers to get up and running quickly with outstanding customer support and educational materials that demonstrate successful trading strategies. If you are looking for trading software that can pay for itself by giving you insights into the markets unavailable to others, then VantagePoint is for you.